# Usability Testing

## Introduction

Hello, we are graphic design students conducting a Usability Test on a website that we are redesigning. This test is objectively directed towards how the site operates and if it is intuitive.

We want you to be as honest as possible and **think aloud** while you are interacting with the prototype. We may not be able to answer your questions right away – because of the test – since we are interested in how you do as if you were alone.

## Background

What do you do?

How many hours a week do you spend online?

How do you spend that time?

## Test Session

What are your reactions to the homepage?

Look at this page, what do you think it is?

What strikes you about it?

What would you click/tap on first?

## Task Oriented

What state is the American Forest Foundation located in?

What is the Mission statement of the American Forest Foundation?

How would you go about looking through a report from one of their partners?